THE DRAG RAG

A Piedmont Boutique Magazine and Catalogue

Premier Issue $5.00



UNVEILED FOR THE FIRST TIME:

Top Drag Queen's Secret Shop

This issue our beauty experts uncover or shall we say cover the techniques to beautiful legs.

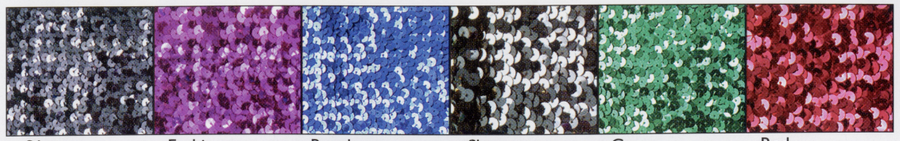
Drags on Parade
Sister Dana van Iquity

Our Cover Queen Sister Olive O'Suddin discusses
What Price Glamour?



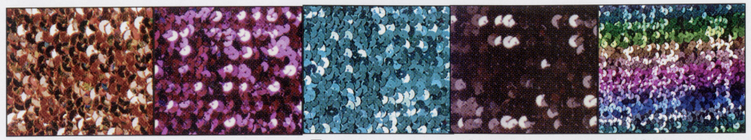
0731-Red 0730-Royal 0729-Gold 0957-Purple 0959-Royal Multi 0958-Silver Multi 0960-Red Multi

Feather Fabric Group A



Silver Fushia Royal Slate Green Red

Stretch Sequins Group B



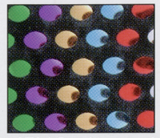
Gold Purple Turquoise Black Rainbow

Group B cont'd



Silver Multi Gold Multi White Multi

Aurora Stretch Sequins Group C



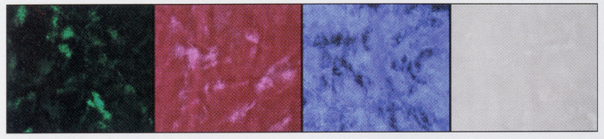
0704-Rainbow on black

Indian Ceiling Group D



406B-Leopard 0733 407B

Chiffon Group E



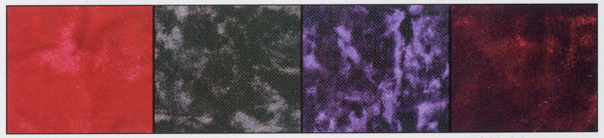
3027-Forest Green 3020-Dusty Rose 30018-Royal 30019-White

Pané Velvet Group F



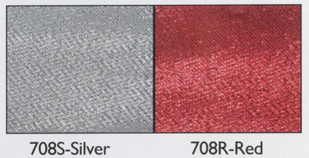
605-Dalmation 604-Leopard

Fake Fur Group G



30017-Red 30016-Black 3026-Purple 5012-Maroon

Group F cont'd



708S-Silver 708R-Red

Stretch Lurex Group I



0635-Red Tones with Blac

Fire Fabric Group H



1081-Tiger 1082-Leopard

Cotton Print Group K



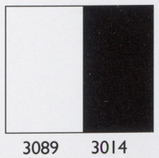
3022-Rollerblade 3013-Neon Green 3068-Forest Rain

4-way Stretch Nylon Group L



404A 404B

4-way Stretch Cotton Group J



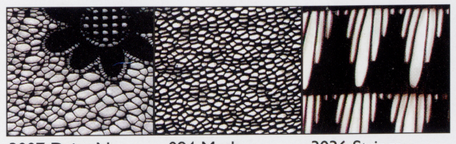
3089 3014

Easy Stretch Slinky Group M



3012-Neon Pink 3067-Black & Fushia 3021-Kalidescope 3024-Fruit

Group L cont'd



3007-Daisy Net 084-Mesh 3036-Strings

Lace Net Fabric Group N



055-Silver 056-Copper 2019-Gold

Sequins Group O



0629-Multi

Brocade Group P

THE DRAG RAG™

The Premiere Issue

Summer 1994

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Just what does a drag go through to be glamorous these days.

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How to keep them looking fresh and elegant

ACCESSORIES MAKE THE OUTFIT
CHECK OUT OUR ACCESSORY PAGES

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Hosiery Inside back cover
Crosses page 17

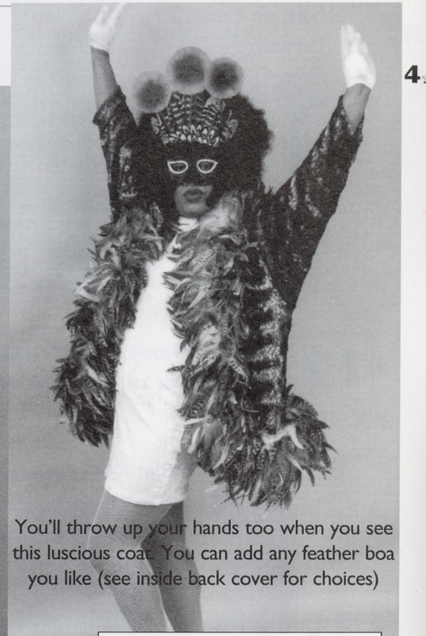
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Fashion Assistants – Sajeelah, Jharna and Cheryl Heiner
Models – Crystal, Dana, Ivana, Jharna, Mahlon, Sister Dana Van Iquity, Postulant Down Under (Johnny), Sister Olive O'Sudden, Sister Roma (There's no place like Rome), Stormy, Wayne



Let's Party!





You'll throw up your hands too when you see this luscious coat. You can add any feather boa you like (see inside back cover for choices)

Colors	Fabrics	
cocoa brown	#056	$256
golden	#2019	$256
matte silver	#055	$256

Mask #MA800 Natural $12

Crown #CR2000 $30
Gold or Silver with clear rhinestones.

THIS LOVELY FLOWING COAT WAS UNVEILED IN PARIS THIS SPRING AND IS NOW AVAILABLE TO YOU DIRECT FROM US.

Fan #FA102 $25
Any color with peacock feathers





Dress #712

Group	Price
F	$84
J,K,L	$48
M	$68

Paris Coat #787

Groups	Price
E	$88
H	$180
Silver Lamé #1099	$125
Red Lamé #2001	$125

Stretch Lace Gloves #GL502
Black or White $26

Welcome!

We are thrilled to be presenting our Premier Edition of *The Drag Rag* as our contribution to everyone's right to their own expression of personal freedom in it's totality. Utilizing our 22 years experience in the fashion business, we are offering you our most easy to fit and our most fabulous clothing, accessories, lingerie, shoes, hats and feather items, all custom made to fit you.

In October, 1972, Piedmont Boutique opened it's doors near the corner of 18th and Castro. At that time it was a quiet neighborhood, waiting to explode into madness. Harvey Milk was around the corner with radical political ideas flowing from his camera shop. The hippy scene added it's paintbrush of color.

The direction of Piedmont Boutique became clear when the outrageous queens in the area took notice of our flashy jewelry, feather boas, lusciously designed dresses and, well, you can get idea. It was not unusual from that point on to see a Marie Antoinette or Irma LaDuce, or other sleek vision of loveliness leave the doors of Piedmont Boutique completely "put together" by us.

We have continued this tradition to today. And, as we have never advertised, we have remained the secret shop for theater people, cross-dressers, dancers, singers, ladies "of the night", or anyone wanting to have a wild time. You know what I mean!

For people who don't already know us, you will be interested to learn we produce most of the clothing and accessories in this Magazine and Catalog in house, custom-made to order and to fit you perfectly. Yes, your dream has come true to have your own tailors and fashion consultants to turn to in any time of need. (Oh! No! My gloves don't match my pumps! What to do? What to do?) Now, from wherever you are, call us 1-800-864-8075 and we are at your service from 10:am to 8:pm Pacific Time. **For on-hands service, visit our store, Piedmont Boutique 1452 Haight Street in San Francisco.**

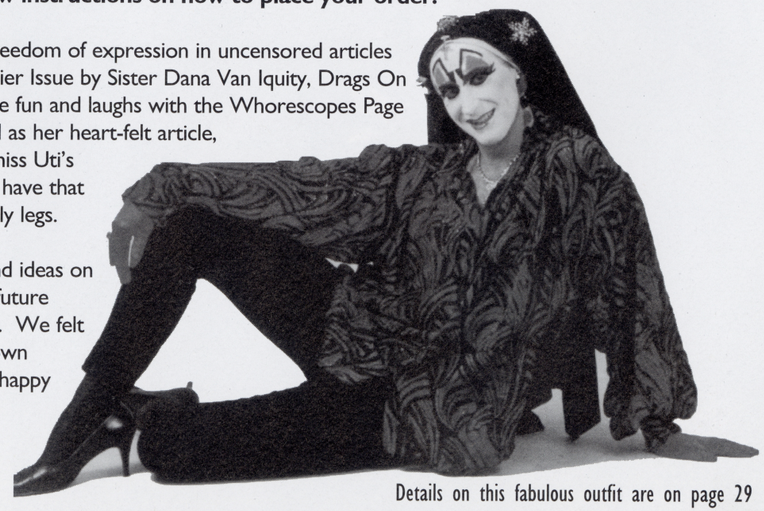
To make this publication available to more people and to add to the fun, we chose to make it a magazine and a catalog combined. Yes, you can order any of the clothing and any of the accessories, or hose, or lingerie shown herein.

See Page 38 for easy to follow instructions on how to place your order.

We wanted to allow for some freedom of expression in uncensored articles of the type written for this Premier Issue by Sister Dana Van Iquity, Drags On Parade. We wanted to add some fun and laughs with the Whorescopes Page by Sister Olive O'Sudden, as well as her heart-felt article, "What Price Glamour." Don't miss Uti's Beauty Tips to find how you can have that smooth as silk look on your lovely legs.

We welcome your comments and ideas on what you would like included in future issues .... so, please, stay in touch. We felt it was time you have your very own Fashion Magazine and we are so happy to present this issue to you.

The Piedmont Family



Details on this fabulous outfit are on page 29

Indian Silver Handmade Jewelry

Necklace #IJC $18
Bracelet Ring # IJL $18
Bracelet Ring #IJM $12


#IJC


#IJL


#IJM

H-O-T WIRED HAT Shape it how you like it!



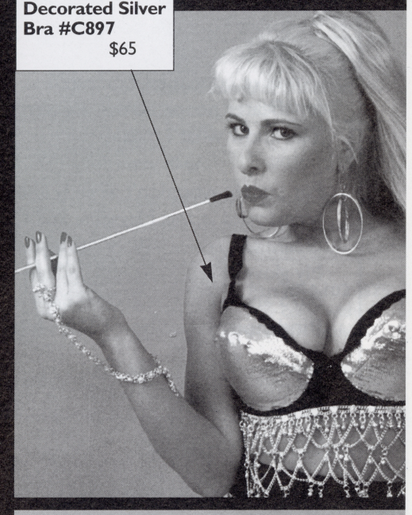
Earrings #20257 $15

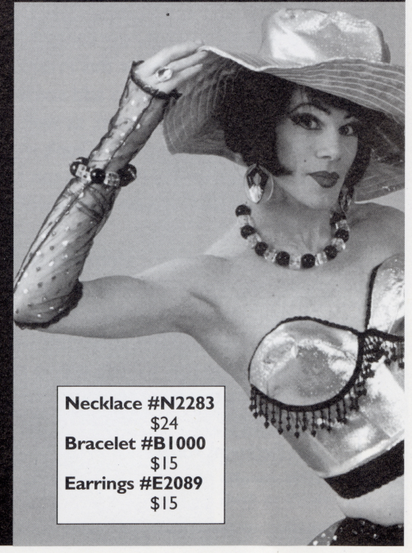
Chain Bra and Pants #CH101 $75



Decorated Silver Bustier #841 $60

Decorated Silver Bra #C897 $65





Necklace #N2283 $24
Bracelet #B1000 $15
Earrings #E2089 $15

Hat #581

Groups	Price
D	$59
G	$54
I	$59



Skirt #390
In Lace #L (shown), Colors: Black/Silver, Black/Gold

Groups	Price
A	$48
H	$140



TWIST THIS wireform hat into any shape you fancy

Hat #534

Groups	Price
D	$74
G, I	$54

Godiva Wig
#W44 $60
Colors: Blond, brown or black

Big Bell Top #656 with Turkey feathers

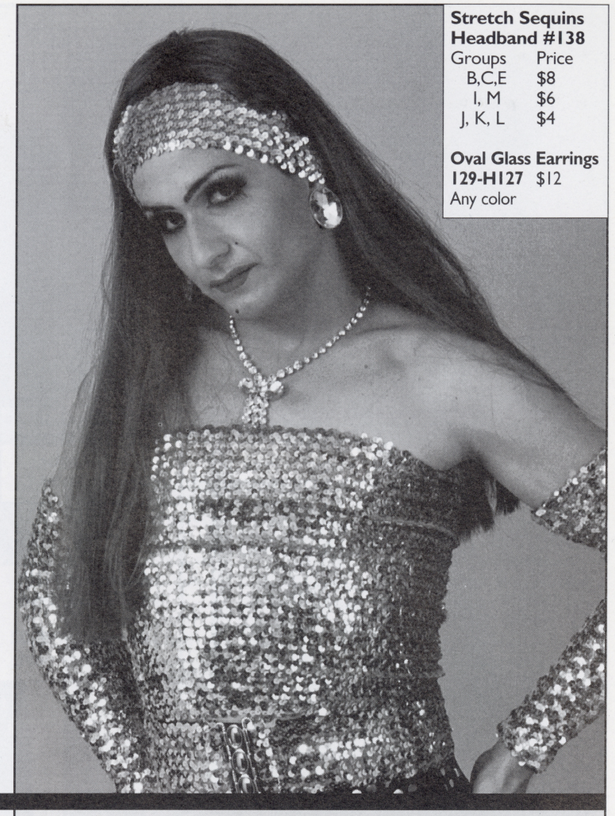
Groups	Price
E, N	$58
H	$110

Add $35 if you select Ostrich feathers.

Big Bell Pants #657 with Turkey feathers

Groups	Price
F	$96
J, K, L	$84

Add $35 if you select Ostrich feathers.



Stretch Sequins Headband #138

Groups	Price
B,C,E	$8
I, M	$6
J, K, L	$4

Oval Glass Earrings 129-H127 $12
Any color



Stetch Sequins Top #27

Groups	Price
A	$25
B	$30

Stretch Sequins Gauntlets #119
Groups A, B:

12" long	$20
20" long	$25

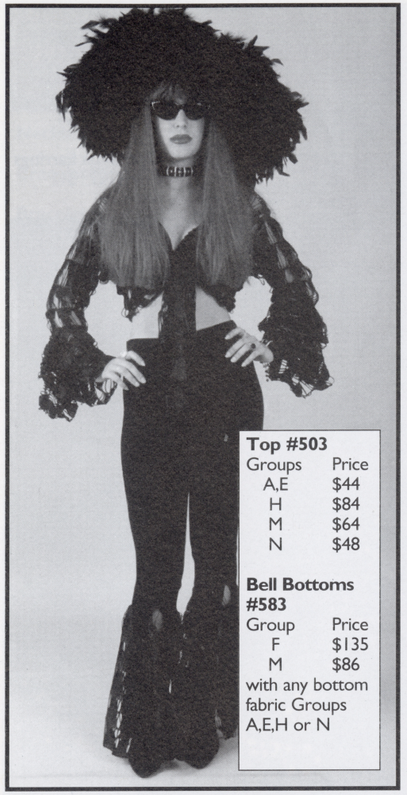
Stretch Sequins Easy-Fit Belt #88

Groups	Price
A	$10
B	$12
F	$18
I, J, K, L	$14
M	$16

Full Leg Pants #486

Groups	Price
A	$48
D	$104
E	$34
F	$116
H	$104





Top #503

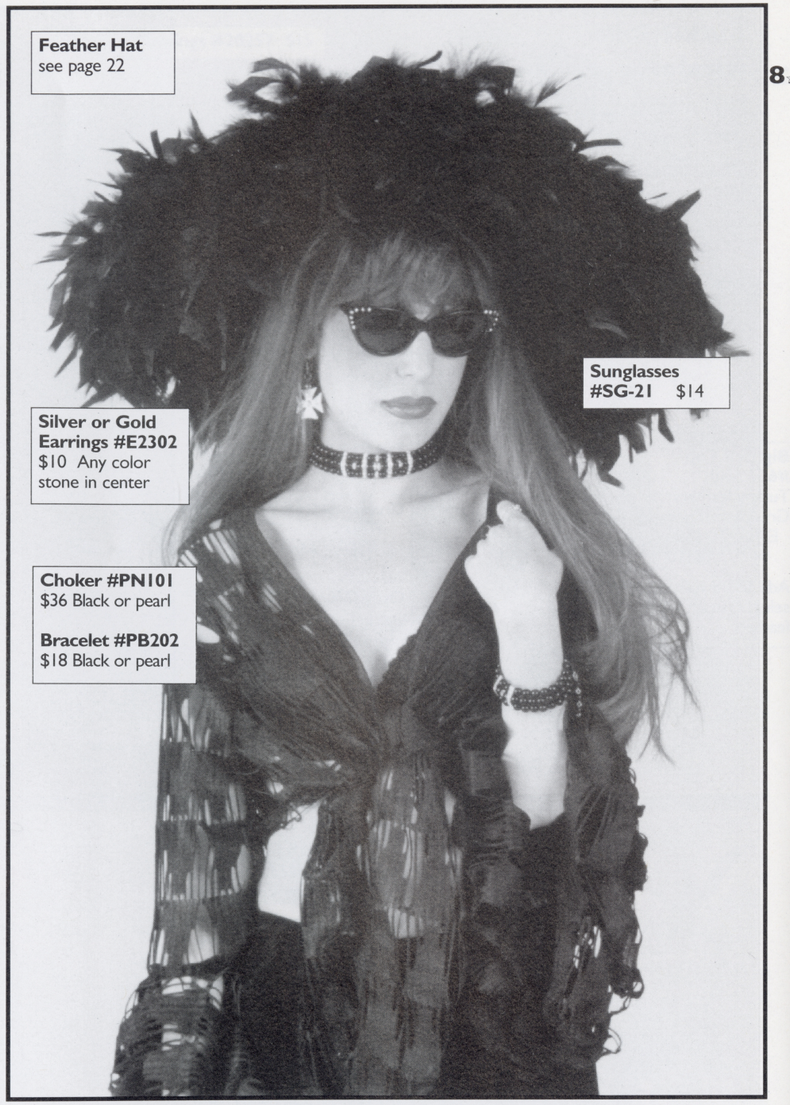
Groups	Price
A,E	$44
H	$84
M	$64
N	$48

Bell Bottoms #583

Group	Price
F	$135
M	$86

with any bottom fabric Groups A,E,H or N

Feather Hat
see page 22

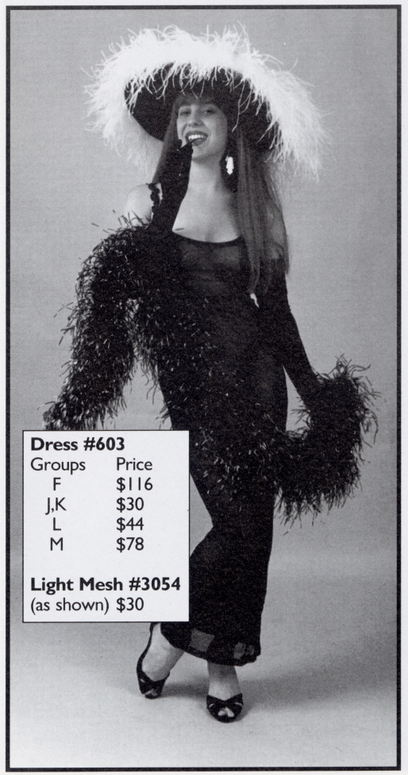


Sunglasses #SG-21 $14

Silver or Gold Earrings #E2302
$10 Any color stone in center

Choker #PN101
$36 Black or pearl

Bracelet #PB202
$18 Black or pearl



Dress #603

Groups	Price
F	$116
J,K	$30
L	$44
M	$78

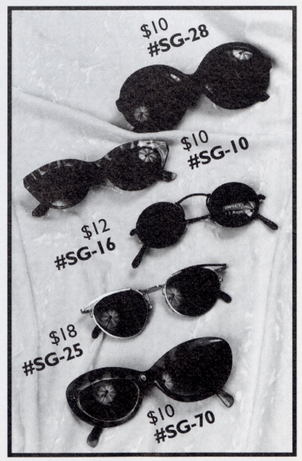
Light Mesh #3054
(as shown) $30

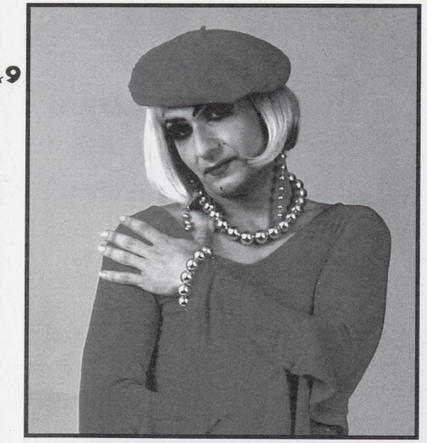
NEED A LITTLE UNDERCOVER GLAMOUR?

Turkey feather hat #845 $48
Ostrich feather hat #845B $68

Bra #C35 $24
Dress #633/1049 $48

CALL 1-800-864-8075 FOR INFO ON OUR CURRENT SELECTION OF SUNGLASSES



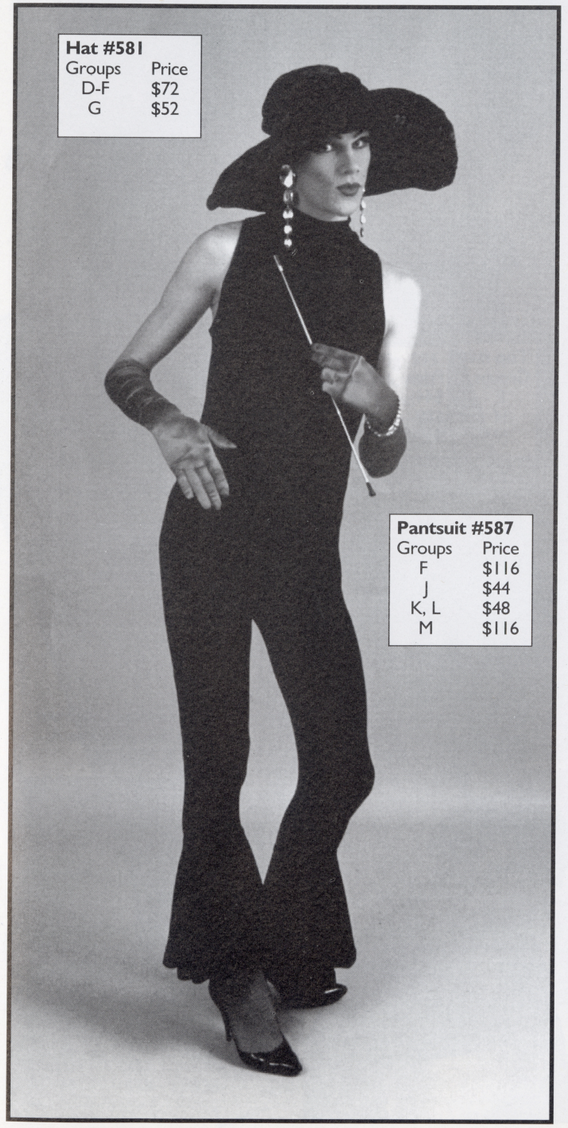




Earrings #E2263
$30 Any color

Hat #581

Groups	Price
D-F	$72
G	$52

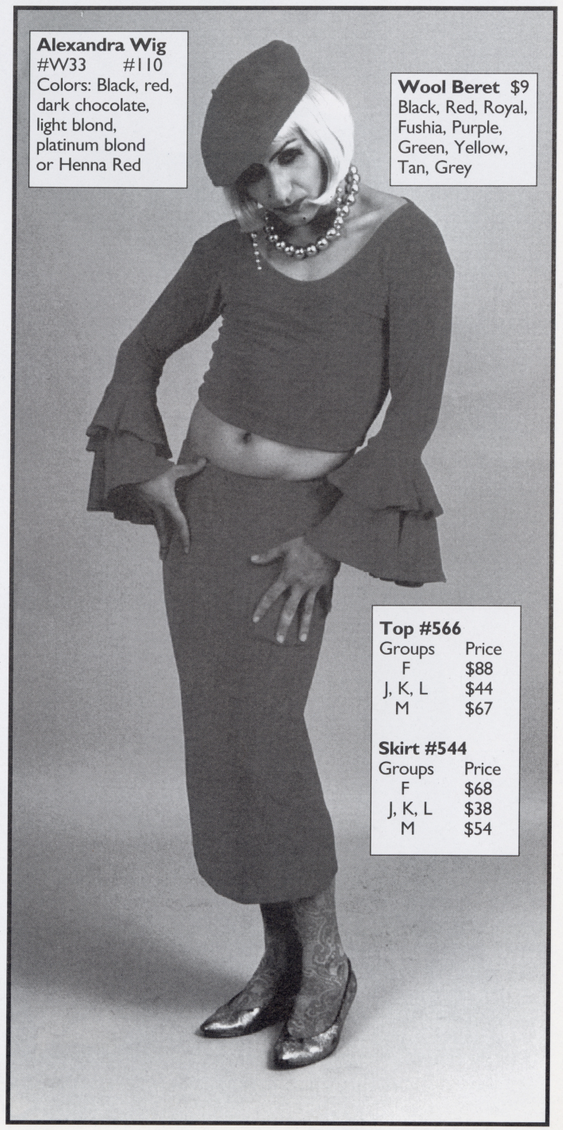


Pantsuit #587

Groups	Price
F	$116
J	$44
K, L	$48
M	$116

Alexandra Wig
#W33 #110
Colors: Black, red, dark chocolate, light blond, platinum blond or Henna Red

Wool Beret $9
Black, Red, Royal, Fushia, Purple, Green, Yellow, Tan, Grey



Top #566

Groups	Price
F	$88
J, K, L	$44
M	$67

Skirt #544

Groups	Price
F	$68
J, K, L	$38
M	$54

Love & Peace

Top #559

Groups	Price
E	$44
H	$89
N	$48

Hat with handmade roses #399
your choice in matching or opposite color than hat.

Groups	Price
F	$54
G,I	$44



Earrings
#N2047 $15

Necklace 34"
#N2245 $12

Top #462

Groups	Price
E	$44
H	$89
N	$48

Hot Pants #177

Groups	Price
F	$35
J	$18
K,L,M	$28

All Cotton Thigh Hi #TH700 $9
Black, Red, White, Maroon, Grey, Purple

Bell Pants #268

Groups	Price
F	$84
J	$40
K-L	$48
M	$68

Choose bells from Fabric Groups A, E, H, or N





Pearls
#PL-36, 36" long $12
#PL-48, 48" long $12
You say what color you wish

Big Apple Hat #494

Groups	Price
D, E, F	$48
G, H, I	$40
K, L	$31

Wildcat Wig $75
Colors: Black, red, brown or blond

Pantsuit #587

Groups	Price
F	$98
J,K,L	$48
M	$78

Groups	Top #214	Pants #177	Hose #533
F	$48	$35	$30
J	$31	$18	n/a
K	$31	$28	$20
L	$33	$28	$20
M	$38	$28	$20

Earrings
#E2090 $25



Necklace
#N2057 $12

Earrings
#E2094 $20



Drags ON PARADE



BY SISTER DANA VAN IQUITY
OF THE SISTERS OF PERPETUAL INDULGENCE
AKA DENNIS MCMILLIAN

June 19 is just around the corner, and soon all the overly politically correct gay pride enthusiasts will begin penning their annual pleas to the newspapers, begging the drag queens and outrageously dressed to stay at home and not embarrass the lesbian/gay community by a disgraceful media show in the parade.

I refer to last year's scathing letter in the San Francisco gay papers by G.B. (name withheld to protect the inept): "Every time some bearded jerk in a nun's habit or some transvestite in a tutu flounces across Market Street or the TV screens of Middle America, multitudes suffer."

On behalf of the jerky bearded nuns and fags-in-drag everywhere, may I just say, "Thank you for sharing your opinion. Now go home." To any costumephobic people out there, I wish to defend drags on parade. Ms. L.G. stated in her letter-to-the-editor last year, "Freedom of speech is indeed yours, and you have a right to dress and speak and roam around as you see fit. But, at the same time, I think we all will get a lot further in the area of gay rights if we show that we are not a lot of freaky people waving wands and wearing funny clothes., that we are all normal people who simply want to lead a normal life."

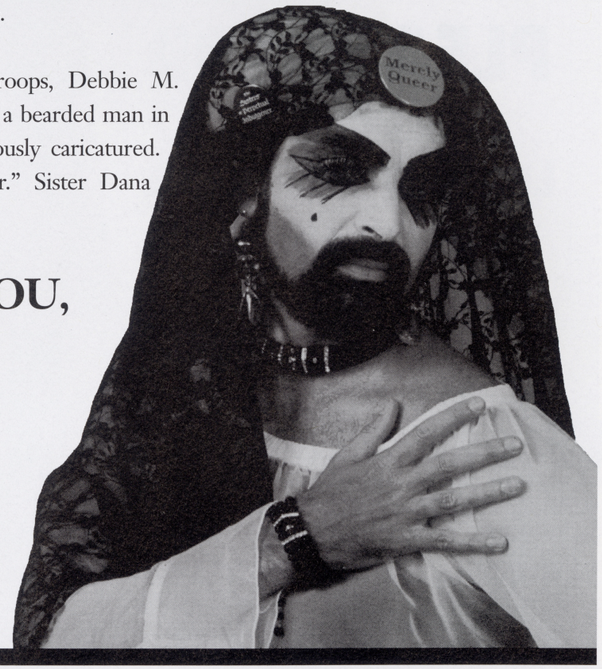
Yes, L.G., I am sure you have a point there, but if you wear a hat, no one will notice it! Yuk yuk. Just like no one wanted to notice those Stonewall Drags way back in June of 1969 in New York City, when a group of radical drag queens hanging out at their local gay bar, the Stonewall Inn, decided they would no longer put up with daily police harassment and arrests that were part of "normal" homosexual life for these people. At that time it was illegal to be gay, so there was no gay pride, no gay politics, and certainly no gay parade. On this particular night, the Stonewall patrons initiated action that was to eventually lead to national gay liberation. They fought back. For several days and nights the Stonewall Rebellion raged on, and the outrageously-dressed addressed their demands for their civil rights in a rather violent uprising (and I don't mean just hitting the cops with purses).

SO YOU SEE, IT WAS A VERY ABNORMAL GROUP OF **FREAKY PEOPLE WEARING FUNNY CLOTHES** *BACK THEN WHO MADE IT POSSIBLE FOR US TODAY TO COCKTAIL AND CRUISE UNDISTURBED IN THE GAY BAR OF OUR CHOICE.*

So you see, it was a very abnormal group of "freaky people wearing funny clothes" back then who made it possible for us today to cocktail and cruise undisturbed in the gay bar of our choice. And, for that matter, those nelly fellas paved the way for every one of our marches, including the great Washington, D.C. one. "For Love and For Life We Are Not Going Back." And no, we are most emphatically **not** going back into the closet—unless maybe it's to grab a different dress. We are not going to act or dress or speak the way that the majority of "straight" society might feel comfortable with (and who can judge what the hell that is anyway?). If that means "waving hands," then so be it! It will be a sad (as in "opposite of gay") day when we no longer display our sense of humor, but feel compelled to keep it hidden behind out closet doors, along with all our gorgeous gowns. In that case, we certainly won't want any Empresses or Duchesses ruining our image, so our floats will feature lots of Emperors and Dukes—men dressed like **Men**. Perhaps we can convince the lesbians to put on nice dresses and look respectable. Before the march begins, all males will be frisked for any contraband costume jewelry they may be hiding and planning to furtively adorn at the last minute.

And now one last comment to L.G.'s question, "why do so many people have to parade around in costume for the press?" The answer is simple. As one who has been on both sides of the press—interviewee and interviewer—I can assure you, the media want to see creative, colorful people. When a man is speaking of gay rights, he is quite apt to be cut from the newscast and totally ignored in his image-conscious, assimilation-oriented, financial district business suit. But the flamboyant queen in sequins who denounces military intervention in foreign countries, the cowboy and leatherman arm-in-arm wrapped in feather boas who call for domestic partnership legislation, the clown-faced nuns who demand funding to fight AIDS—these people along with their convincing words and impassioned please—will be noticed and remembered by the media (by the was, G.B., what is more suitable to a TV screen...than a TV, as in "transvestite"!? And thus our message will reach that crowd of people we are so anxious to have hear us.

In response to L.G. and G.B. and all the anti-tutu troops, Debbie M. of Oakland wrote: "I'm a gay woman, and every time I see a bearded man in a nun's habit walking down the street, I do not feel viciously caricatured. I feel divinely inspired and filled with joy and laughter." Sister Dana heartily asserts, **"Amen!"**



AND A SPECIAL THANK YOU,

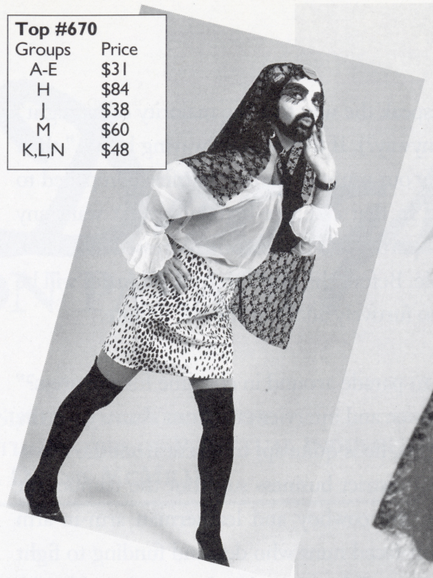
STONEWALL FREAKY PEOPLE AND ALL
YOUR FLAMING SONS AND DAUGHTERS WHO
HAVE BURNED A PATH FOR US!
YOU ARE TOTALLY ON FIRE.

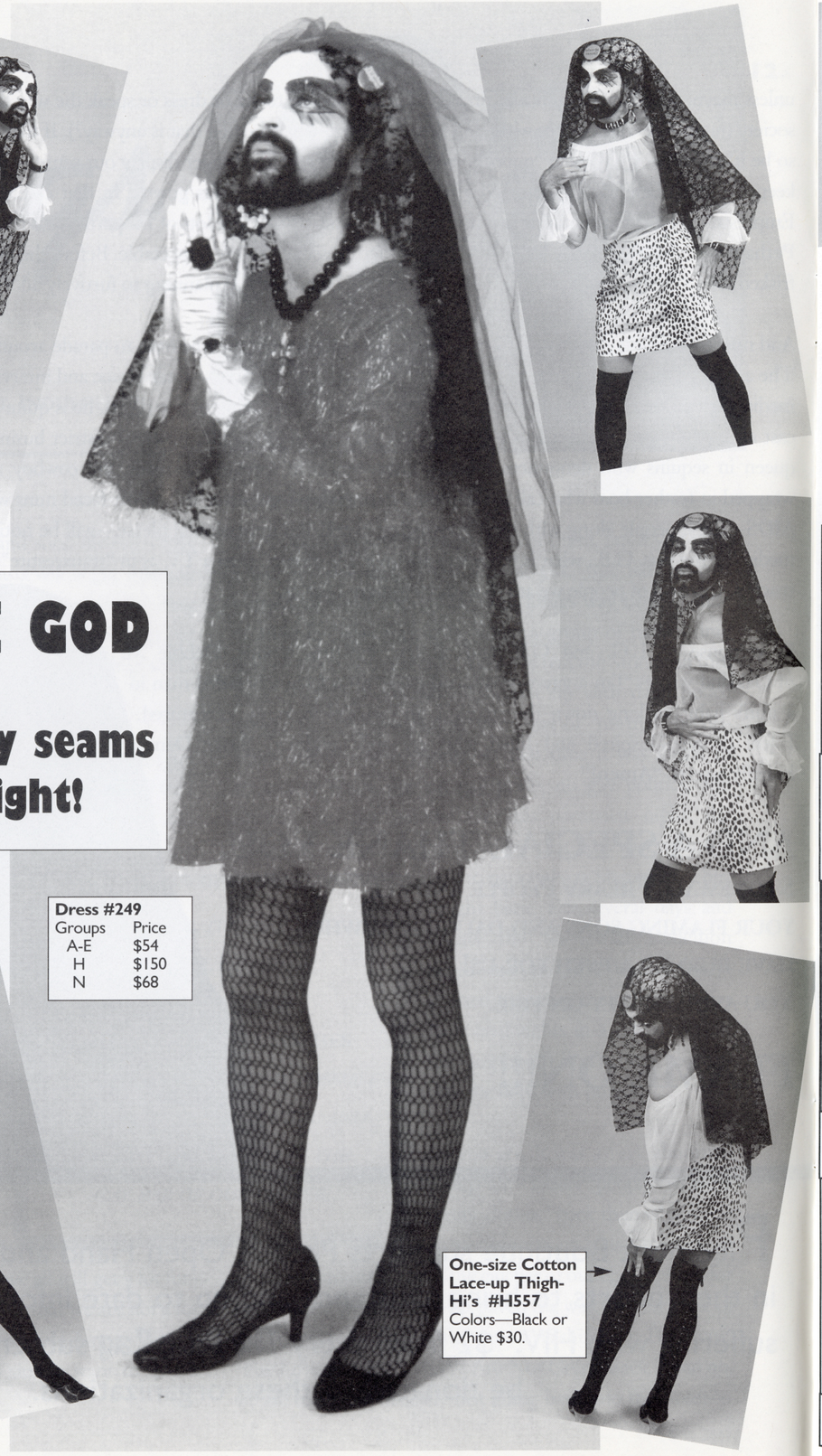
FLAME ON!!!

Piedmont Boutique supports Project Open Hand and Project Inform in their efforts to bring assistance and up to date information to those suffering with HIV. $2 from every **The Drag Rag** subscription price will be donated to these organizations.

Top #670

Groups	Price
A-E	$31
H	$84
J	$38
M	$60
K,L,N	$48



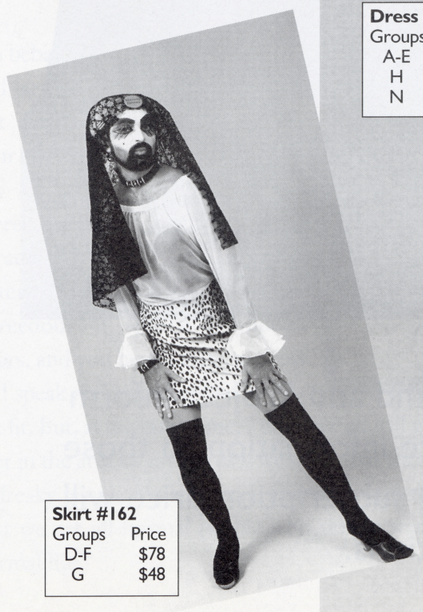


PLEASE GOD

Let only my seams be straight!

Dress #249

Groups	Price
A-E	$54
H	$150
N	$68



Skirt #162

Groups	Price
D-F	$78
G	$48

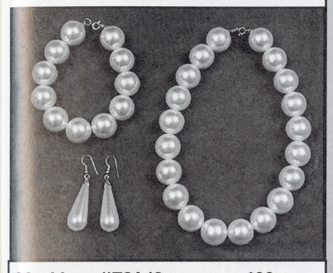
One-size Cotton Lace-up Thigh-Hi's #H557
Colors—Black or White $30.



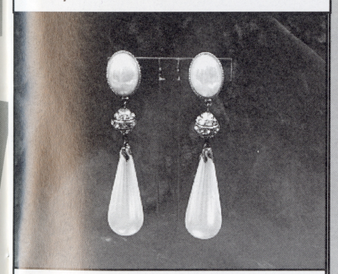
Look at Her!

Her mouth open like a fish that just jumped out of the tank.

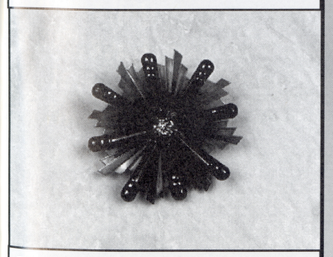
She thinks she's fabulous because she has a two-page spread.



Necklace #E2148 $28
Bracelet #E2146 $18
Earrings #876 Post $6, Clip $8
Any color available to match your look exactly!



Earrings #E2004 $25
Any color available with gold or silver rhinestone beads



Pin 020203 $12
Purple aurora borealis, only

DID SOMEONE SAY, EASY FITTING TURBAN!–Great as is or to decorate.

Feather Fan #FA101 $18
Colors: Red, Royal, White, Fushia, Purple, Turquoise, Black, Green, Hot Pink.

Turban #318

Groups	Price
F	$28
I	$20
J,K,L	$18

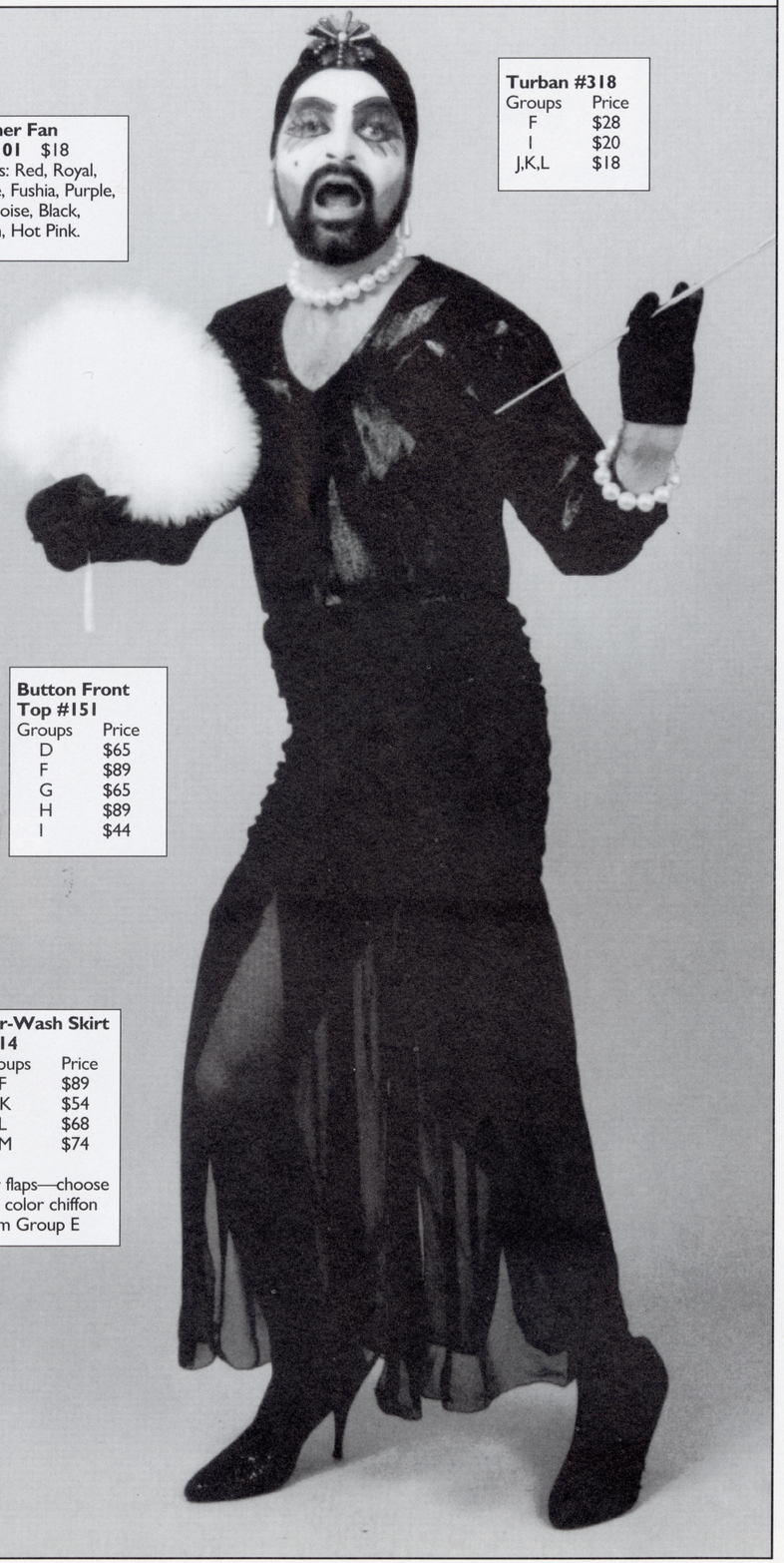
Button Front Top #151

Groups	Price
D	$65
F	$89
G	$65
H	$89
I	$44

Car-Wash Skirt #614

Groups	Price
F	$89
J,K	$54
L	$68
M	$74

For flaps—choose any color chiffon from Group E



It's MAGIC, Daaaling!

Can you guess the secrets of TRANSFORMATION?

Yessss, I whip this skirt off and...

pull this tube top down and...

Ooh, La, La or Voila, you have such a Hot, Tight, Micro-Mini Skirt!!!

Jacket #1

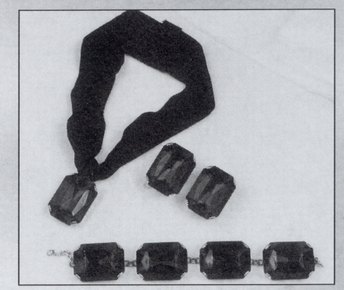
Groups	Price
A	$46
D	$81
F-P	$96
G-J	$54

Skirt #235

Group	Price
A	$54
E,N	$32
H	$120

Mini Skirt-Tube Top#27

Groups	Price
B	$25
C	$30



Necklace #C2274 $18
Earrings #E2142 $18
Bracelet #E2254 $30

Turquoise, royal, red, purple, clear, black and fushia



Cross Necklace
Stones 1" x ¾"
#E2116 $25

Ooohh ---
That blissful feeling that comes from the touch of this 4-way stretch pane velvet on my skin!

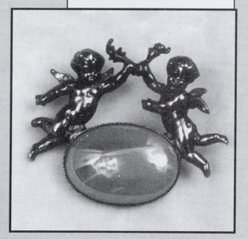


Necklace with Cross
#C2258 $50

Dress #557 with double-bell sleeves

Groups	Price
F	$110
J, K, L	$54
M	$78

Small Cupids Pin
#020067 $10



Cupid Pin #TO95P
2 ½" $7





Large Cross Necklace
#N2246 $25
Same Jewel Colors and same size stone as ring shown below



The Big Jewel Ring
#RE2142 $12
Stones 1¾" x 1¾"

(One size fits all)
Jewel Colors: Clear, Black, Red, Royal, Purple, Turquoise

All accessories on this page are set in your choice of 21K gold plate or sterling silver plate

What Price GLAMOUR

by Sister Olive O'Suddin

Hello Children,

this is your Nun with the Fun, Sister Olive O'Suddin, in my column for the Piedmont drag magazine. Don't you just love the cover? Anyway, more to the point, don't you just love drag? What's not to love—beautiful people in fabulous makeup and stunning clothing. Not necessarily what the outside world would call pretty, but always stunning. And that brings me to the point of this column.



The gals at Piedmont have asked me to explore Glamour. What price can we place on this oh-so-sought-after prize that everyone who dresses for any event, be it black-tie or costume ball, seeks? How can we place a tag on the very elusive goal that some seem to come by naturally, yet others will never achieve, no matter how much effort? Easily!

Glamour comes from, at least in part, the outside. I know people would like to hear me say that glamour is only some quality of the soul. But, honey, souls are my business; and I know for a fact, glamour is not solely a spiritual quality. It has to be earned from the outside. It needs to be recognized in order to exist. So now we progress in our search to the next logical question—how do we "get" glamour?

Glamour comes from our clothes, our makeup, our beautifully chosen yet tasteful accessories, the way we walk, the way we carry ourselves in times of crisis (such as a run in our hose), and all of those kinds of things. Glamour is a state of being. It transcends drag and anything else that might claim ownership of it. Glamour simply IS.

Of course, there are those who say that glamour is only how we walk or carry ourselves, but would these people have us believe that anyone dressed in rags could be glamorous? I should say not—they confuse glamour with dignity, and, children, believe me when I say dignity and glamour are not synonymous! Yes, dignity is important, but it is certainly not glamour! Nor do the right clothes make any schmuck into a "glamour gal." No amount of outside help will work if the flesh is not willing to work—and work hard. That is what glamour truly is!

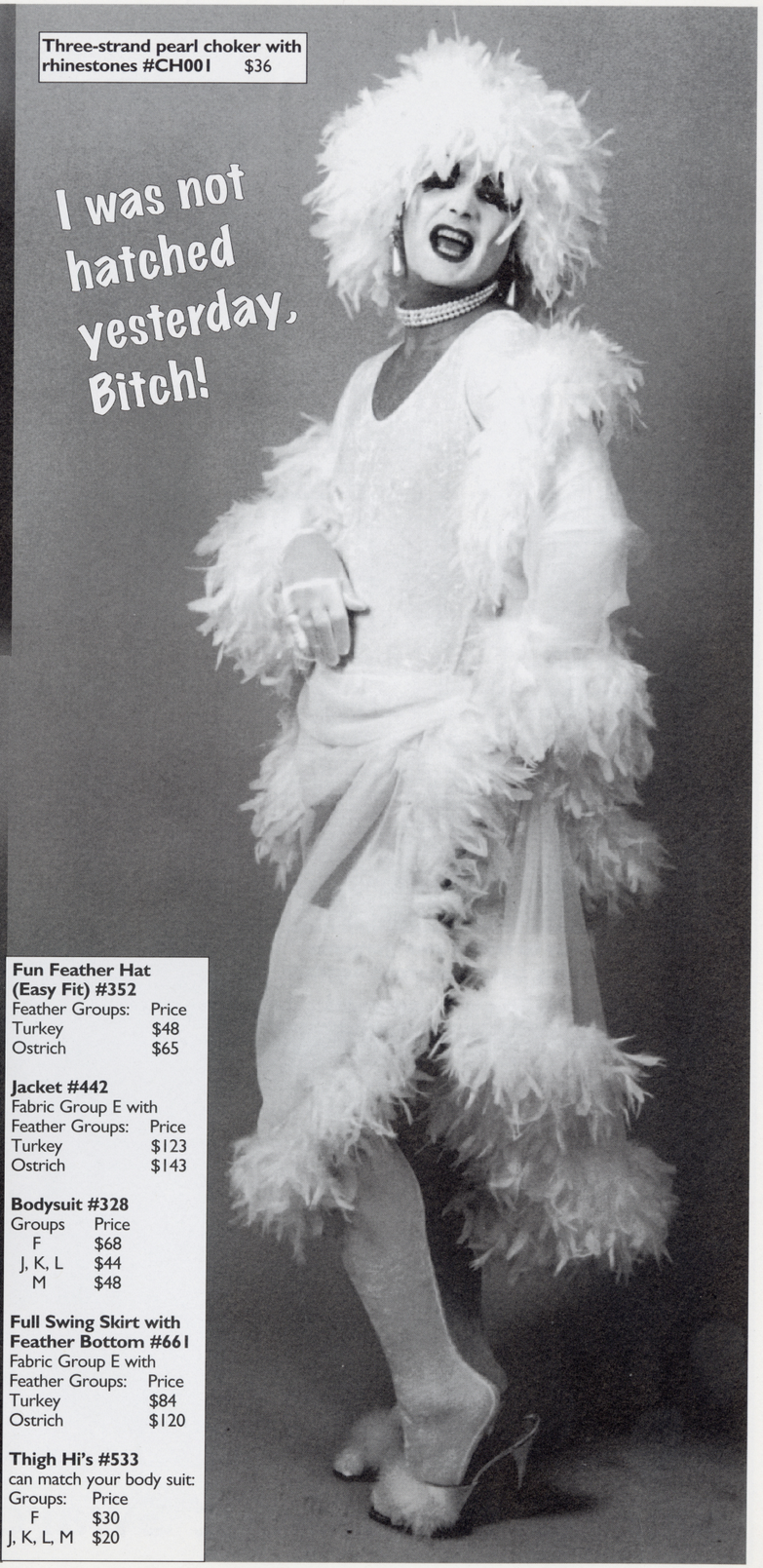
Glamour is priceless, as priceless as the effort it takes to dance for 13 hours in a tight dress, a wig, hose and heels smiling all the while. As priceless as doing the walk-a-thon in heels, and afterwards still having the energy to grab some beautiful hunk and make him come home and rub your incredibly sore but glamorous feet. That's what glamour is!

The price of glamour is enormous, but you can start by shopping from this catalogue and getting the raw materials to glamorize your outsides. To glamorize your insides send just $19.95 to Sister Olive—whoops, just kidding! No, just remember that when you are truly glamorous, you'll know, because someone around you will be sure to mention it! **(R-i-g-h-t).**



I am so tickled!





Three-strand pearl choker with rhinestones #CH001 $36

Fun Feather Hat (Easy Fit) #352

Feather Groups:	Price
Turkey	$48
Ostrich	$65

Jacket #442
Fabric Group E with

Feather Groups:	Price
Turkey	$123
Ostrich	$143

Bodysuit #328

Groups	Price
F	$68
J, K, L	$44
M	$48

Full Swing Skirt with Feather Bottom #661
Fabric Group E with

Feather Groups:	Price
Turkey	$84
Ostrich	$120

Thigh Hi's #533
can match your body suit:

Groups:	Price
F	$30
J, K, L, M	$20



Necklace #R10 $65

Feather Bra #C455
FeatherGroups
Turkey $43
Ostrich $67

Hat #352
Feather Groups
Turkey $48
Ostrich $65





Necklaces from left to right
#R8
#R11
#R6
All $65

What better way to reflect your gorgeous smile than a sparkling clear rhinestone necklace.

All Clear Crystal Necklaces on this page are $65



Skirt #664 with Turkey feathers

Groups	Price
A, E, N	$52
H	$98
I	$68

All above with Ostrich feathers add $35.

Say "Diamond-cut Swarovski crystals"

Hat # HA-1
Basic hat with no feathers is available in black or white straw $40

HAI with Turkey feathers $56
HAI with Ostrich feathers $74

Just For You

Treat yourself to something soft, fuzzy and elegant.

Perfect for brunch or just lounging around the house

See **Glove Assortment** (to co-ordinate) on page 27.

You can have this "slip of a dress" plain—with no feathers

Fabric Group E $44

Or... add feathers

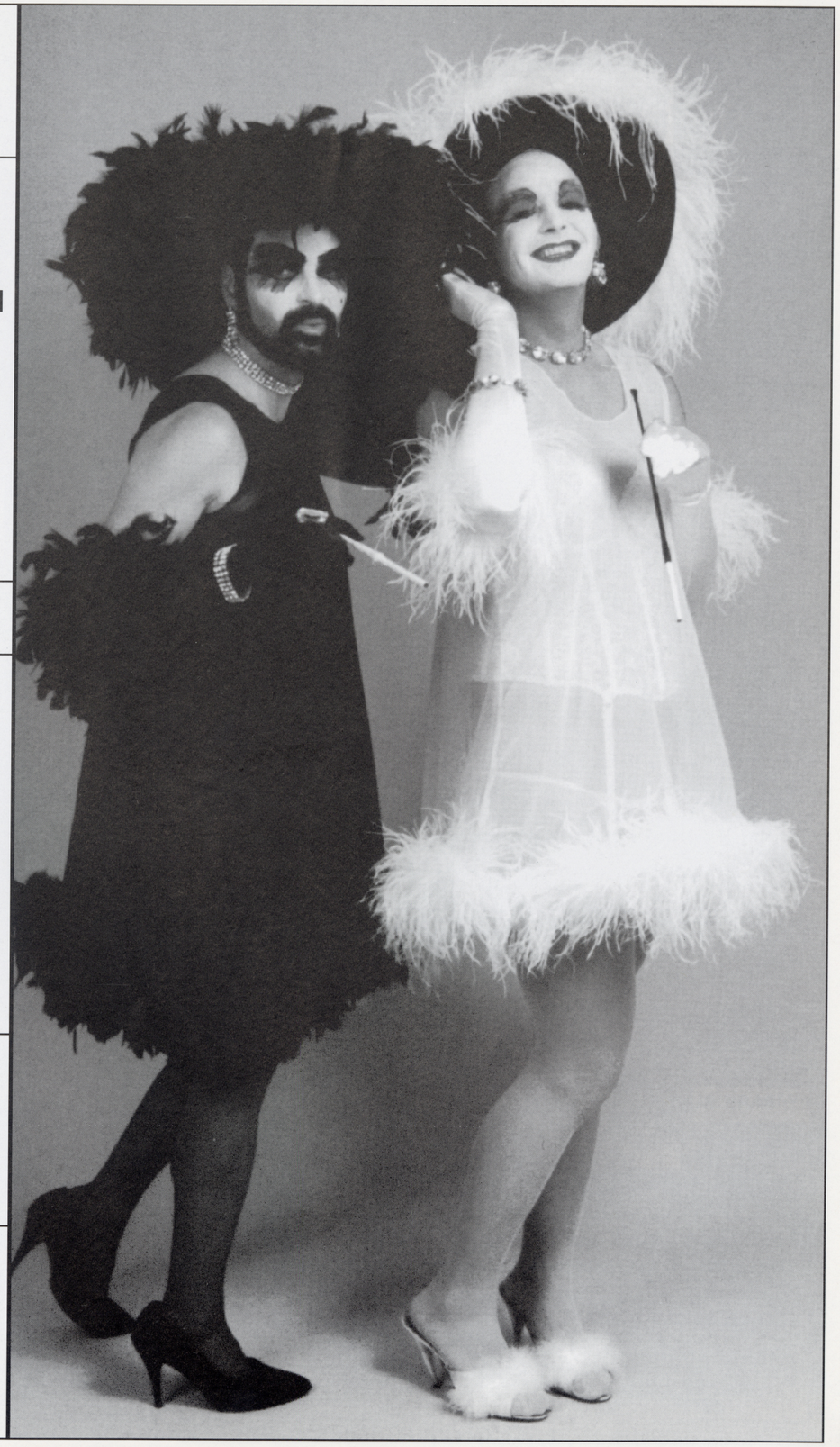
Turkey $84
Ostrich $120

Or...add $40 for our Hot Fire Fabric (Grp H)

Every girl starts with a little foundation

These sheer dresses are worn with #C303 Corset (with detachable garters)

Available in Black or White $40



Hat # HA-1
With
Turkey feathers $56
Ostrich feathers $74

Available undecorated in Black or White straw $40

Bra #C35-0628 $43
Beaded fringe available only in black

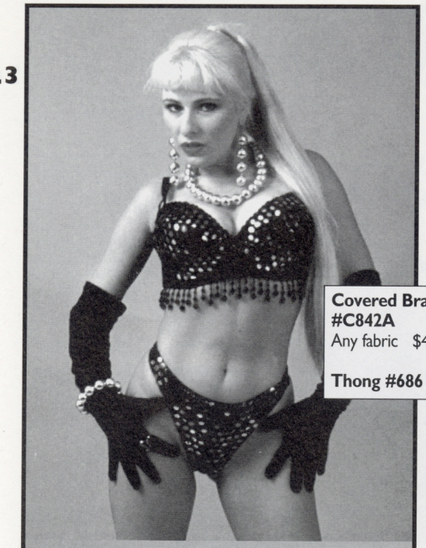
Thong #847

Groups	Price
F	$20
I,K,L,M	$12

Feather-Topped Thigh Hi's #533B
Groups F with
Turkey feathers $58
Ostrich feathers $64



Bra #C127 $24
Available in Black or White



Covered Bra #C842A
Any fabric $43

Thong #686 $20



Bra #C35
Colors: Black or White $24
With extra padding to give anyone a terrific cleavage



Lace Strapless Bra #113 $24
Black or White

A cup	32-38
B,C,D cup	32-40

Same bra in satin
#C104 $24
A or B cup 32-38



Headband #138

Groups	Price
B, C	$12

For **Gauntlets**, see Accessory page 34

Sequin Bra #109A

Groups	Price
B, C	$18

Sequin G-String #895

Groups	Price
B, C	$18

Without side tassels **#109B**

Groups	Price
B, C	$12

Sequin Garter Band #844

Groups	Price
B, C	$6

Thong Underwear above is **#686**

Group	Price
D	$20

Thong Underwear to the left is **#847**

Groups	Price
F	$14
I	$12
J, K, L	$12
M	$12
N	$12

ALL OUR BRAS AND BUSTIERS CAN BE DECORATED ANY WAY YOU LIKE! CHOOSE FROM ANY FABRIC, WITH OR WITHOUT FRINGE OR BEADING.



Whorescopes

by Sister Olive O'Suddin



ARIES
The stars in the heavens say that lustful affection is guaranteed, as long as you keep that bitchy attitude of yours behind closed doors and keep bumping up against the right people. Who are the right people? Honey, just see who is in range for a good bump and...!

TAURUS
Me, oh my, but is this heating up! The bull is being stalked but not by anyone you know yet. They are hunting you down, sweetie, and they're almost ready for the kill. Brace yourself, this is gonna feel great.

GEMINI
Double the trouble is heading your way, Gemini. Can you handle twice as much action as you've ever had? Well, it's about to kick-in in ways that only Olive can imagine. Or maybe you can. Start by picturing two 18 inch long...well, you get the idea. Is it hot in here?

CANCER
Time for you to limber up, Child, because Olive sees only horny and anxious lovers in your life. Trying to get them to slow down will only encourage them, so just go along and enjoy the ride. Better still, you go as slow as you can, and make them work for it. You know you love it!

LEO
The upcoming weeks are promising to give you the lion's share of whatever or whoever you ask for. Don't be too greedy or you'll get more than you bargain for. Just remember to be careful—when you lay down with a lamb you could wind up with a tiger!

VIRGO
The stars have big plans for you, honey, you just need to sit back and wait for the pleasures to start. Of course, you may have more fun if you go out and get them. In fact, I'd guarantee it.

LIBRA
Although you are usually the more balanced of your friends, your whole life is about to go topsy-turvey on as you get ready to get on top of that someone you've been dreaming of . Of course, they'll probably want th turn on top as well.

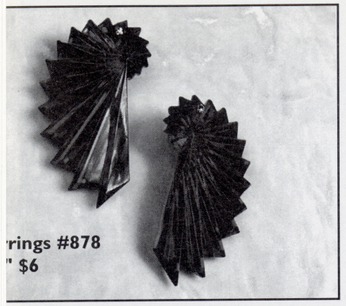
SCORPIO
As usual, your sting has been clearing away all the tras from your life, but hang on—some of that trash is con back for some more. Be sure to appreciate someone w takes all you have to give and asks for more—that's hig quality trash!

SAGITTARIUS
Hope you're ready, Sag. All those people you've been suing are ready for action—and they mean now! The trouble I foresee for you is how to fit them all in—may day or two off from work is the answer?

CAPRICORN
Baby, you are the sign I envy today—you have it all co ing: lust, love, money, security, etc. The only thing you have to do is find that one special person (or is it 3,000 special people). **Anyway,** just keep sleeping around un you find them, and enjoy the search. Now isn't that ea

AQUARIUS
Okay, Aquarius, this is it! Now is the time for you to st your stuff. All the important folk are watching closely, if you don't know who they are. So put on your tighte pair of jeans and lose that shirt—it's magic time!

PISCES
You've been going in circles for awhile, time to turn around and see who's been following (or is it leading?) Chances are it's someone who would just love to give the kind of kiss that lets them check your dental recor Don't hold back, you're long overdue.

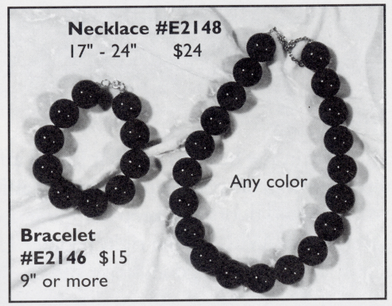








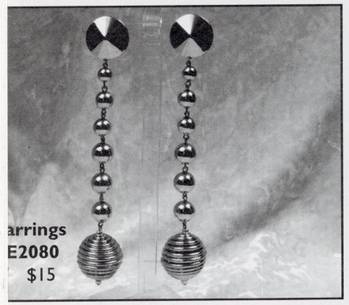


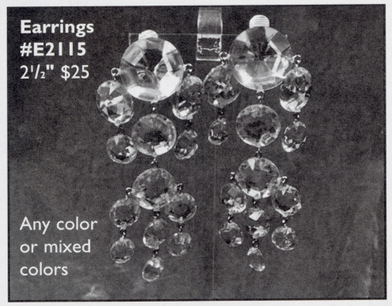










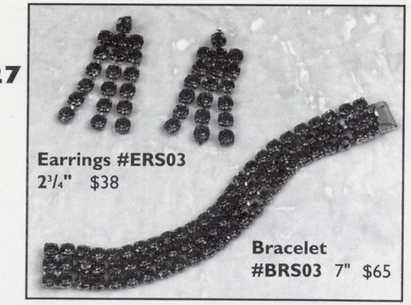


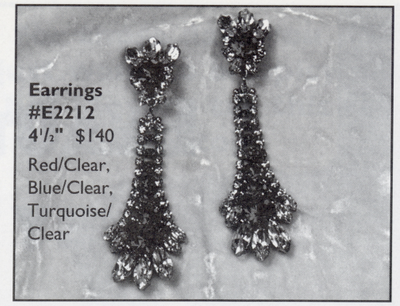


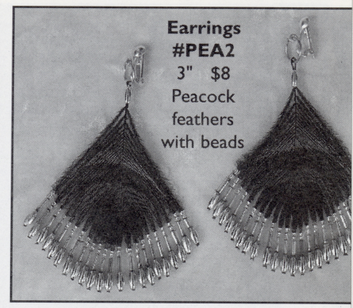












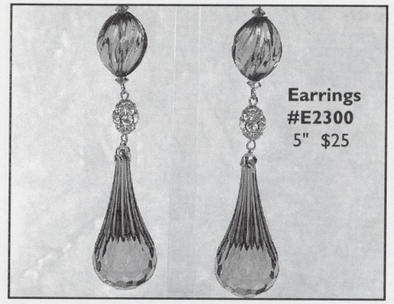
OUR ACCESSORIES

We produce all our own accessories; therefore, all the colors and combinations can be made to your design.

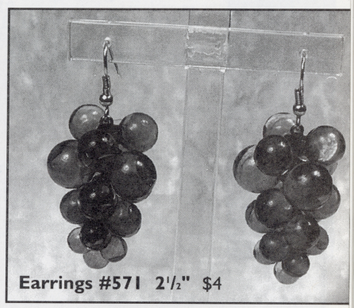
All the gold and silver pieces shown are either triple 18k gold plated or Sterling Plated (so shine like you would any sterling silve

The ones that state they are available in any color are made of plexi-glass and we do our own colors to match any outfit.

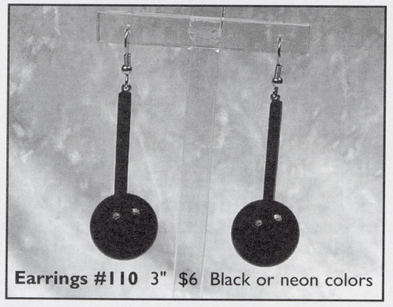
ADD $3.00 TO ANY ITEM YOU WANT IN CLIP-ON





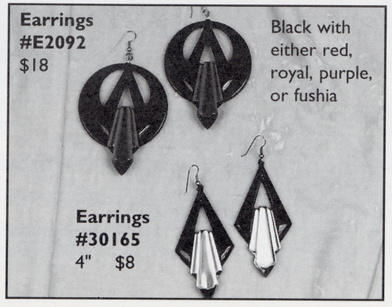


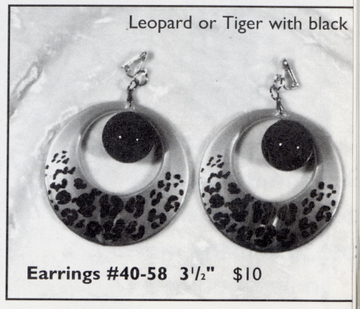














Beauty Tips by Uti

You can have silky smooth legs

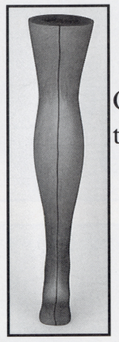
WITHOUT SHAVING OFF THOSE SEXY HAIRS YOU WANT TO SHOW OFF AT TOMORROWS TENNIS GAME. HERE ARE THE SIMPLE STEPS TO THAT END.



If you want a sheer and smooth look, just pull on our Style #54A, Diva Tights to make your legs look tan ... but with no shine. This, alone, gives you a smooth look in itself. It's a bargain at $6.00 and they are available in the following colors: Black, Suntan, White.



To the above, you are just a layer away from any look you choose. On top of the #54A, Diva Tights add a pair of Hot Fishnets #145 and make all those heads turn your way.



Or add a pair of #46 Ultra Sheer with Seams and there isn't a gal in the 40's who could have looked as sleek.

The list goes on and on:
Try any hosiery you see on the inside cover over these versatile tights.

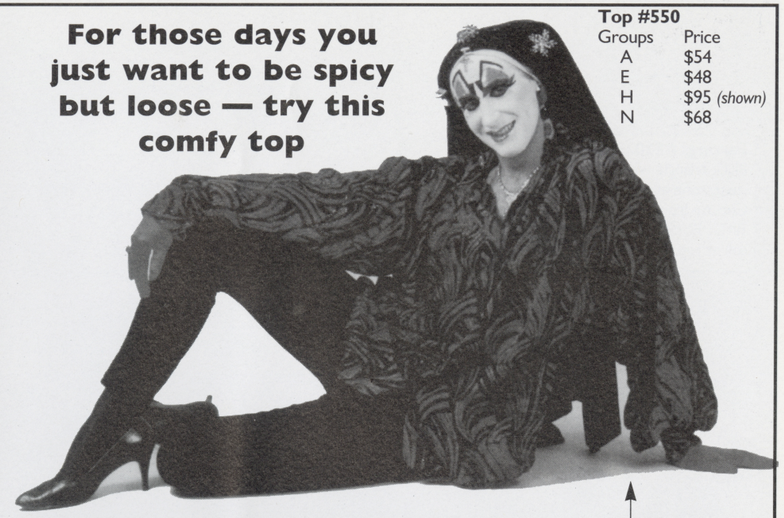


If you want a glowing, shiny look instead of the matte look you get with 54A Diva Tights, try the Style #HS39 and you'll have a smooth sheen everyone will want to run their fingers over.

See the inside back cover to see these hose and many more in living color



For those days you just want to be spicy but loose — try this comfy top



Top #550

Groups	Price
A	$54
E	$48
H	$95 *(shown)*
N	$68

Fringe Bustier #841 $75
Any fabric with black fringe.

Hot Pants #135

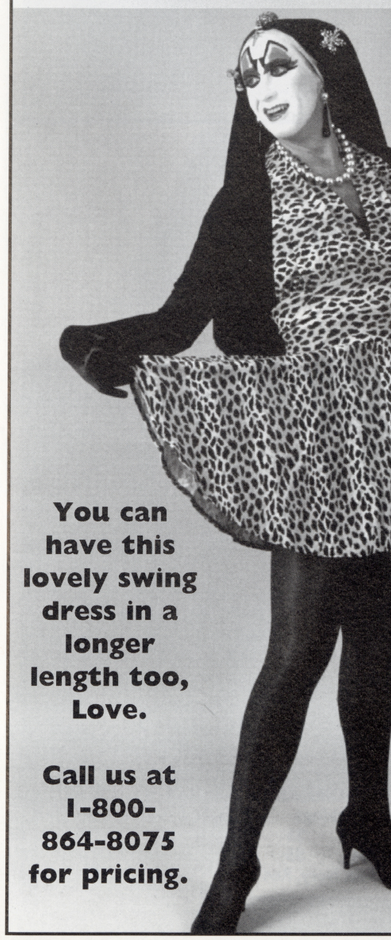
Groups	Price
I	$34
F	$58
J,K,L	$28

Stretch Belt #88

Groups	Price
B	$10
C	$15
F	$24
I,J,K,L	$14
M	$18

Leggings #234

Groups	Price
F	$76
J	$24
K	$28
L	$34
M	$48

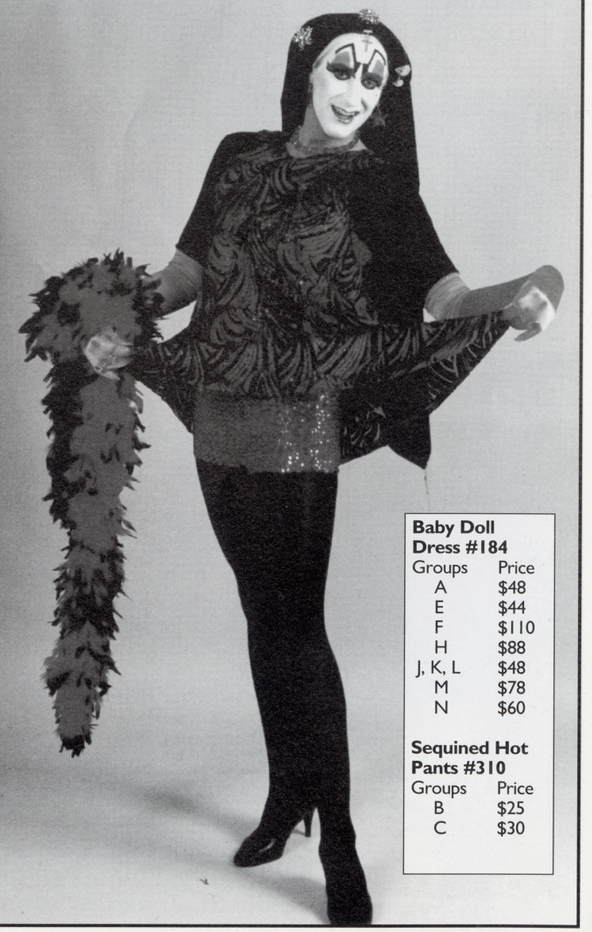


You can have this lovely swing dress in a longer length too, Love.

Call us at 1-800-864-8075 for pricing.

Dress #211

Groups	Price
F	$139
J	$48
K, L	$58
M	$96



Baby Doll Dress #184

Groups	Price
A	$48
E	$44
F	$110
H	$88
J, K, L	$48
M	$78
N	$60

Sequined Hot Pants #310

Groups	Price
B	$25
C	$30



Earrings #E2025 $6
Black triangle with tiny rhinestone at top. Choose from Gold, Silver, Black, or Clear ball at top.

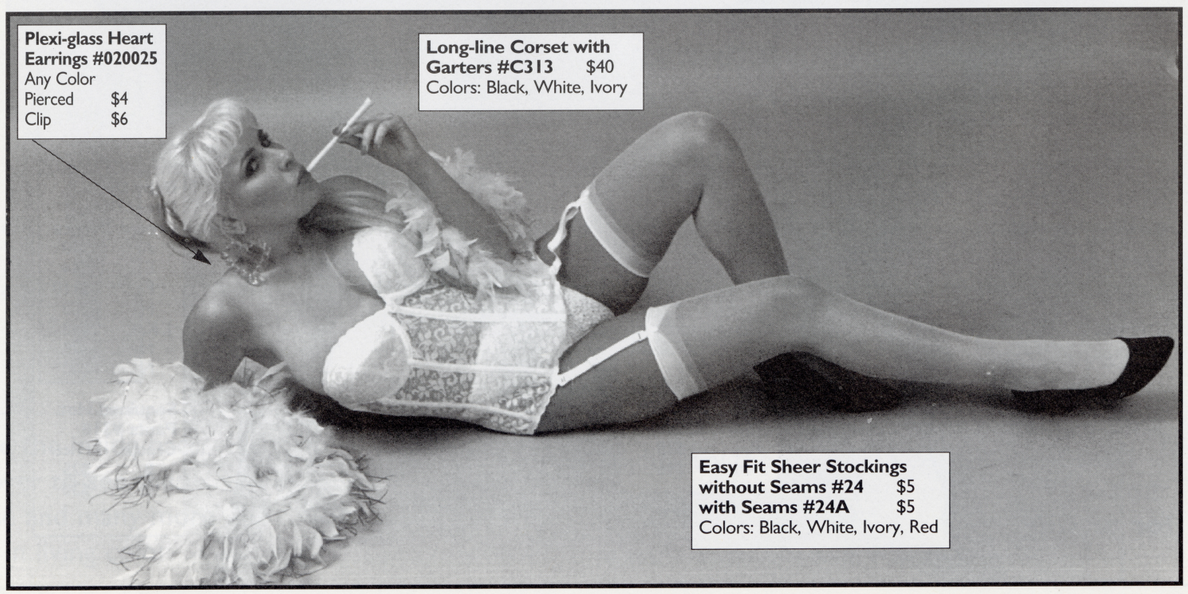
Thong #847

Groups	Price
F	$14
I, J, K	$12
L, M	$12

Bustier
Lace #C213 $34
Satin #C203 $34
Colors: Black or White

Bustiers & Boas

All Bustiers are available in sizes A-B-C-D, 32-40



Plexi-glass Heart Earrings #020025
Any Color
Pierced $4
Clip $6

Long-line Corset with Garters #C313 $40
Colors: Black, White, Ivory

Easy Fit Sheer Stockings
without Seams #24 $5
with Seams #24A $5
Colors: Black, White, Ivory, Red



Ponytail Fall #W88 $75
Colors: Black, blond or brown

Bra #C45
Colors: Black or White $22

Thong #847

Groups	Price
F	$20
I,K,L,M	$12

Bra #C27
Colors: Black or White $18

Bustier #C303
Colors: Black or White $40

Stocking #24
Colors: Black, White or Red
$5

A Boa, a Bra and a Thong

For those intimate moments
when less is more.

Covered Bustier Top #841 $75
Any fabric

Lioness Wig #W77 $55
Colors: Black, red or blond

Suspenders #884
Groups B & C $20

Bra # 894

Groups	Price
All	$36

Hot Pants #177

Groups	Price
F	$35
J	$18
I, K, L, M	$28

Skirt #120A

Groups	Price
F	$42
I	$34
J	$19
K, L	$24

Top #527

Groups	Price
B	$37
C	$40

Celine Wig #W11 $148
Colors: Black, blond, brown, henna red, red or burgundy

Bra # 894A

Groups	Price
All	$43

Thong #109B
$12 All fabrics except E, N, O

Taxi Driver Hat Style #288 $27
with daisys:
Style #654 $43

Thong with Daisys #892
$12
Any fabric
Groups F, J, L, M

Plexi-ball necklace #E2148 $15
Colors: Clear, Neon Green, Neon Pink, Neon Orange

Matching Bracelet #E2146 $10

Black Velvet Hat #650

Groups	Price
D	$48
F	$52
G	$44
I	$38

with Daisys #653 $48

Push-Up Bra— cleavage like you've never imagined...
#C35 $24
with Daisys #C654 $43

Daisy Gloves #843

Opera length	$28
Above elbow	$24

Any color

Skirt #212

Groups	Price
A	$30
E,J,K	$37
F	$68
I	$24
L	$44
M	$48
N	$34

Daisy Fishnets #652 $30
Colors: Black or White

Earrings #E2277 $6



Backless Bra #C013 $24
Black only

This bra is specially made to be worn with a back-less dress. The shoulder straps go over the back and down to the waist, connecting with the waistband to give you a beautiful bare back with plenty of support in front.

Any bra or bustier we have can be decorated with any fabric we have available. Use your imagination and creativiy to make your own special statement. You can call us with your ideas, and we can create your dream design together.

If you want a sleek, sexy way to give your figure a beautiful boost (and we do mean boost) see Bra #C-35 on Page 10. You can be a flat chested little thing, but when you put this baby on ... well, it's all there in the picture.

Hat #565

Groups	Price
F	$44
I, K, L	$38





Fly Away with Fringe and Feathers

If you can dream it up we can make it for you!

Hot Pants #177

Groups	Price
F	$35
J	$18
K, L, M	$29

Bra #496
All fabric groups $62

Gloves #G502
Satin opera length $68
Satin elbow length $62

Thigh Hi's #533

Groups	Price
F	$30
J	$9
K	$20
L	$20
M	$20

Garter Belt #784

Groups	Price
F	$24
J	$18
L	$18
M	$18

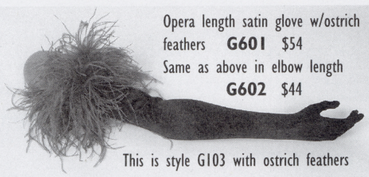
Large Feather Fan
Any Color $150

SOMETIMES AN OUTFIT MUST BE CREATED JUST TO SHOW OFF A FABULOUS PAIR OF GLOVES!

See inside back cover for feather choices: For turkey feathers — Groups B903, B904, B905. For ostrich feathers — Groups B906, B907, B908, B909.
Colors available for satin gloves: Black, White, Red, Royal, Purple, Fushia, Pink, Turquoise, Green, Maroon, Silver, Gold.



Style #G603 $46
This is style G103 with turkey feathers



Opera length satin glove w/ostrich feathers **G601** $54
Same as above in elbow length **G602** $44
This is style G103 with ostrich feathers



Style #536 $20
12" stretch sequined gloves. Any fabric from Groups B & C.



Style #GF119 $46
with Turkey feathers



Style #G502 $26 4-way stretch lace



Style #119 $25
20" stretch sequined gloves. Any fabric from Groups B & C.



This is style G102 with turkey feathers
Above the elbow glove w/turkey feathers
G604 $36



Style #G103
$25 Opera length 24" 4-way stretch satin gloves



Style #G102 $20
Above elbow length. 18" 4-way stretch satin gloves. Same colors as style G103.

Piedmont Boutique

1452 Haight Street, San Francisco, California 94117
(415) 864-8075 Fax your order (415) 864-4875

Order one year of **The Drag Rag** and take the $20 subscription price off your next order!

ORDER TOLL FREE 1-800-864-8075

10:AM– 8:PM 7 DAYS A WEEK
PACIFIC STANDARD TIME

Name _____

Address _____ Apt# _____

City _____

State _____ Zip _____

Day Phone _____ Night Phone _____

UPS cannot deliver to P.O. boxes. Please provide a street address.

OVERNIGHT AND SECOND-DAY SERVICE
We can ship your non-custom order overnight to most areas of the United States via UPS. Overnight orders must placed by 12 noon P.S.T. to ensure delivery. For overnight delivery please add $10.00 to the charges listed below. For Second -day delivery please $8.00 to the charges listed below. All orders may be subject to verification.

Page	Item #	Description	Fabric Grp	Color #	Size	Qty	Price	Total

PLEASE FILL OUT CHART

Merchandise Subtotal	
*Sales Tax	
**Shipping	
Overnight/Second-day	
Total Enclosed	

I wish to pay by: ☐ Check or Money Order (Please Do Not Send Cash)
☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Account No. _____ Exp. _____

Signature _____

REMINDER

Fill out your measurements on the body form on the reverse side.

*For delivery to:
AL, AR, AZ, CA, CO, DC, FL, GA, IA, ID, IL, IN, KS, KY, LA, MD, MI, MO, MS, NC, ND, NE, NM, NV, NY, OH, OK, SC, TN, TX, UT, VA, WA, WI and WV, add appropriate sales tax.

**Shipping & Handling

Under $50	$8.00
$50- $99	$10.00
$100- $199	$12.00
$200- $499	$15.00
$500- $749	$17.00
$750 +	$20.00

Add $10 for Next-day
Add $8 for Second-day

RETURNS: Should you find it necessary to exchange an item you must first receive a Return Merchandise Authorization number from Piedmont Boutique . No returns will be accepted without one. Items may be exchanged for store credit only. Custom orders, earrings, and undergarments cannot be returned. Exchanges must be made within 15 days. There are no refunds.

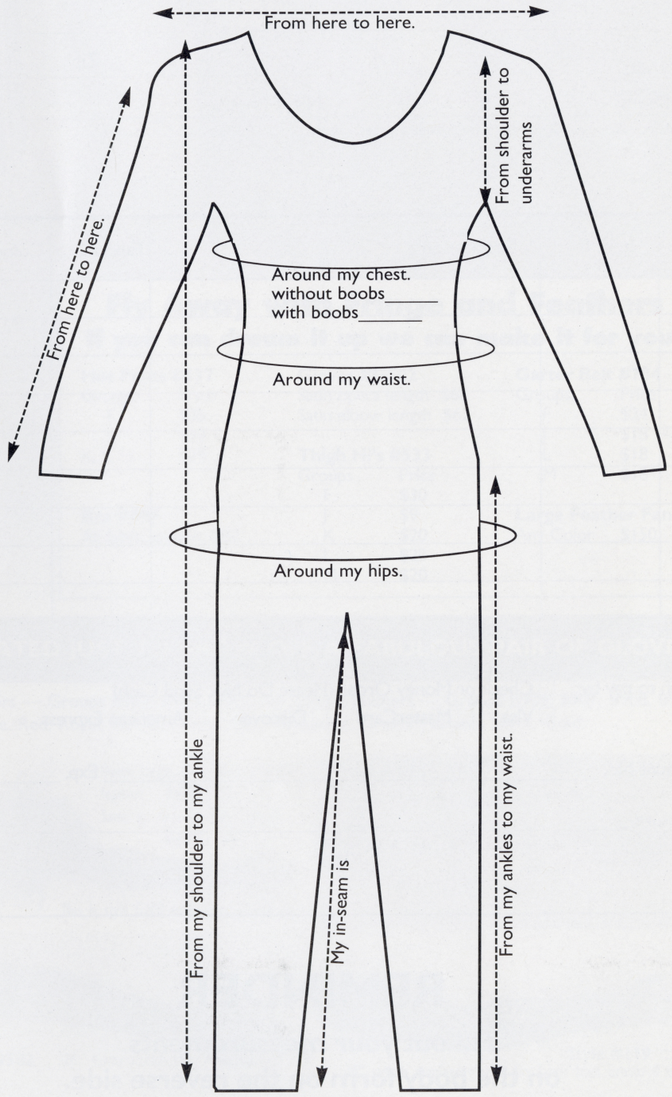
Piedmont Boutique's Tailored-To-Fit Program

Tell us about yourself..
Your measurements will be kept on file
and all your orders will come to you
fitting like a dream.

Don't cheat, Honey!

All information is kept in strickest confidence

But if they change... let us know.



Just write your measurements on the lines on the figure.

THIS IS HOW YOU PLACE YOUR ORDER TO GET THE FIT AND LOOK YOU WANT:

Please note that on the inside front cover is our complete selection of fabrics that are available for all the clothing shown. We have divided these fabrics into groups by fabric type ... and we show all the colors available in each fabric group.

As you will note ... in the boxes near the styles you choose you will see the Style numbers ... and under that the Groups and Prices. The Groups, of course, refer to the Fabrics that are available for that particular style and the prices of the item made in that particular fabric.

The main thing to know, is that we are always available to give you personal and individual service both in our store at 1452 Haight St. in San Francisco ... or dial us at 1-800-864-8075. We will help to make the choices easy for you.



Hose and Boas

Here is a discription of the hose and boas you see on the facing page. We have a tremendous selection of hosiery and boas in our store beyond what you see here. So.....remember, to call us at 1-800-864-8075 if you don't find what you need here
... WE ARE SURE TO HAVE IT.

HOSE

Row 1

HS-529	Long wearing Opaque Tights Colors: Green and Black, Red and Black
HS-657	Sheer Panty Hose with a full-body spider running up the leg as a seam available in black only Colors: Black
HS-162	Spider Web Net Panty Hose Colors: Black
HS-662	Flower Lace Net Panty Hose Colors: Black, White, Ivory
TH-660	Thick Rose Lace Thigh-Hi Colors: Black
HS-552	Glow In The Dark Opaque Panty Hose Colors: Black with Gold Suns, Black with Silver Suns
HS-554	Glow In the Dark Opaque Panty Hose Colors: Black with Gold Spiders, Black with Silver Spiders
TS-533	Velvet Thigh Hi's (Easy Fit) Colors: Any colors in Fabric Group F
HS-600	Opaque Panty Hose - Colors: As shown

Row 2

HS-514	Fish Swimming in Tye Die Colors: As shown
TH-679	Glitter Ringo Thigh Hi's Colors: Black/Silver, Black/Gold
HS-666	Metro Panty Hose Colors: Black/White
TH-659	Lycra Rose Lace Thigh-Hi's Colors: Black
HS-577	Candy Stripe Tights Colors: Purple/Green/Royal, Fushia/Royal Green
HS-575	Horizontal Stripe Panty Hose Colors: Black/White
HS-46	Sheer Panty Hose with Seams Colors: Black with Black Seam, White with White Seam, Ivory with Ivory Seam, Coffee with Black Seam
HS-646	Venetian Rose Tights: As shown
HS-680	South Beach Tights:: As shown

Row 3

HS-606	Square Net Panty Hose Colors: Black
HS-572	Chess Panty Hose Colors: Black/White, Black/Black
HS-667	City Squares Colors: Black
HS 501	Glitter Fishnet Panty Hose Colors: White/Gold, White/Silver, Black/Silver, Black/Gold
HS-607	Black Ringo Panty Hose Colors: Black
HS-674	Glamour Glitter Panty Hose Colors: White/Gold, White/Silver
HS-686	Honeycomb Tights Colors: Black/White, Red/White, Red/Black, Purple/Black
HS-614	Glamour Glitter Panty Hose Colors: White/Gold, White/Silver
HS-531	Rose Bouquet Tights Colors: White, Black, Beige
HS-95	Sheer with Lycra Panty Hose Colors: Black, White, Off Black, Beige
HS-145	Fishnet Panty Hose Colors: Black, White
HS-54A	Nylon Tight Colors: Black, White, Beige
HS-39	Shimmer Tights Colors: Black, Beige

BOAS

Even though we have shown you a few of our boas in color ... we do have many other colors from which to choose. The are as follows:

B-901	Maribou Colors: Any
B-902	Maribou with Glitter Colors: Black, White, or Red with Gold or Black, White, or Red with Silver
B-903	Turkey Colors: Any
B-904	Two-Tone Turkey Colors: Red/Black, White/Black
B-905	Turkey with Glitter: Colors: Purple with Fushia, Fushia with Fushia, White with Gold, Black with Gold
B-906	Ostrich Colors: Any
B-907	Two-Tone Ostrich Colors: Black/White, Red/Black, Black/Royal
B-908	Glitter Ostrich Colors: Royal, Black, White, Red, Purple, Lilac
B-910	Big Turley Colors: Any
B-911	Two-Tone Big Turkey Colors: White/Red, White/Fushia, White/Turquoise, Fushia/Purple
B-912	Natural Rooster Chinchilla Colors: As shown

Wait. Dont forget the shoes!

Flats #SH-1 $55
White satin only 10,11,12,13 All EE

Medium Heel #SH-2 $55
Gold 10,11,12,13, 14 All EE

Stiletto #SH-3 $55
Red or black patent 11,12,13 All EE





HS-529 $26


HS-657 $12 HS-162 $16


HS-662 $15 TH-660 $18


HS-552 $32 HS-554 $32

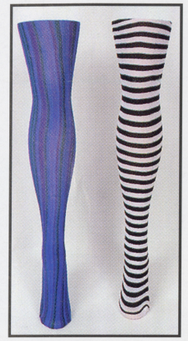

HS-533 $30 Velvet


HS-600 $26



HS-514 $30

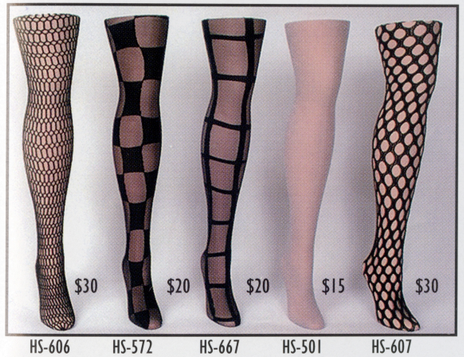

HS-679 $42 Glitter HS-666 $20 TH659 $26


HS-577 $26 HS-575 $24

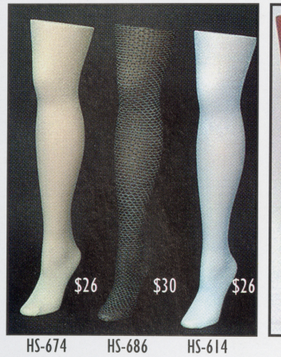

HS-46 $4.50


HS-646 $20


HS-680 $26



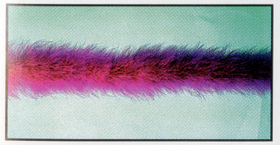
HS-606 HS-572 HS-667 HS-501 HS-607



HS-674 HS-686 HS-614



HS-31 HS-95 HS-145 HS-54A HS-39


B901 $10

A Boa For Every Occasion


B907 $70 2-color B906 $44 1-color


B902 $15


B903 $25


B912 $65


B910 $65


B911 $85


B905 $40


B904 $25


B908 $65


USA
USA
USA